



Bestway Yurtdışı Eğitim ve Danışmanlık

Gender Equality Plan (GEP)

Issue Date: 07.04.2025

Validity Period: 2025–2027

1. Institutional Commitment

Bestway Yurtdışı Eğitim ve Danışmanlık is committed to promoting **gender equality** in all its educational and consultancy activities. The organization ensures equal access to opportunities for all individuals regardless of gender identity and supports a non-discriminatory, inclusive working and collaboration environment aligned with the core values of the European Union.

2. Current Structure

- The organization operates as a sole proprietorship with a small-scale structure.
- It regularly engages with female students, parents, teachers, and education personnel.
- Women's active participation in communication, representation, and content creation processes is encouraged.

3. Training and Awareness

- Gender sensitivity and equality awareness are embedded in training content.
- The participation of girls and women in education and digital skills is actively supported.
- Visibility of female trainers and professionals as role models is promoted in all projects.

4. Participation and Representation

- Gender balance is considered in all project activities and team compositions.
- Equal participation is supported in virtual training, workshops, and cultural exchange events.
- Female students are encouraged to take leadership roles in activities and presentations.


5. Organizational Policy and Monitoring

- Discrimination based on gender is strictly prohibited in all organizational activities.

- All communication tools including educational content, social media posts, and application forms are reviewed with gender sensitivity.
- Implementation of gender equality goals is monitored and periodically evaluated.

6. Conclusion and Commitment

This plan demonstrates the organization's alignment with EU gender equality policies and readiness to participate in EU-funded projects. It will be reviewed and updated biannually and implemented in coordination with project partners and stakeholders.

Signed by. 

Alev AY

Owner and Legal Representative

Bestway Yurtdışı Eğitim ve Danışmanlık